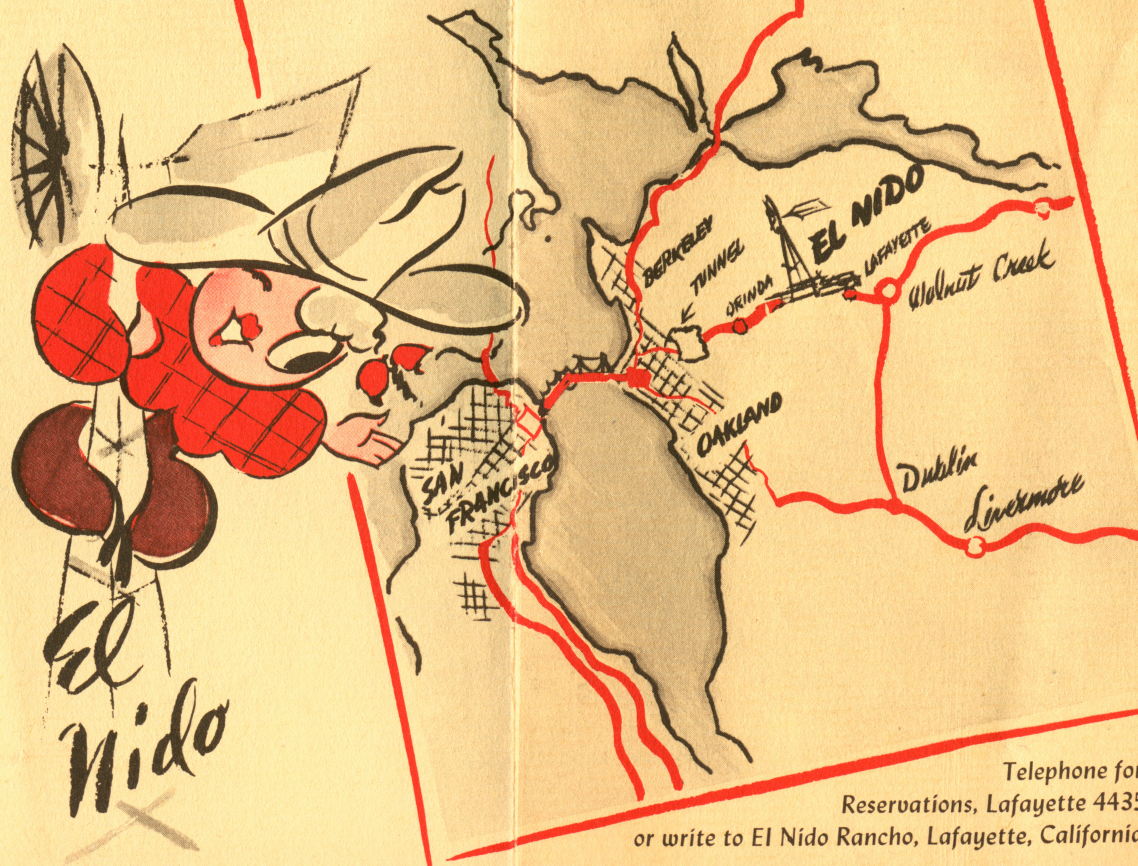


Where It's Located

Ten minutes from Berkeley and Oakland

Thirty minutes from the Bay Bridge

CHARLES TRAVEL SERVICE
133 BRIDGE PLACE
STOCKTON, 3, CALIFORNIA
TICKETS and RESERVATIONS



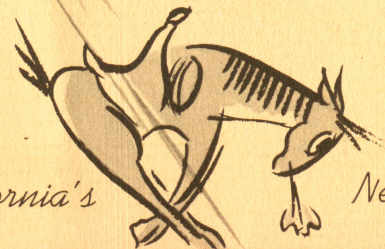
Telephone for
Reservations, Lafayette 4435
or write to El Nido Rancho, Lafayette, California

Stay a Day, Week, or Weekend

Come for Dinner,



**EL NIDO
RANCHO**



California's

Newest,

and Smartest Resort Hotel

REMEMBER: THE FUN'S ON TUNNEL STRIP • LAFAYETTE, CALIFORNIA

*Located in the Heart ...
of Happy Valley...*

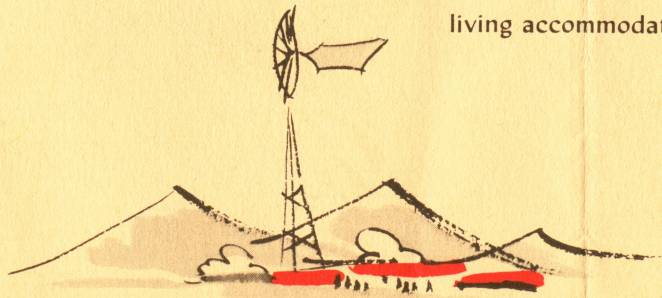
El Nido Rancho

is located on "Tunnel Strip" between
Orinda and Lafayette on an alternate
route between Los Angeles and San
Francisco, often chosen by veteran drivers
wishing to avoid the residential and
downtown Oakland traffic.



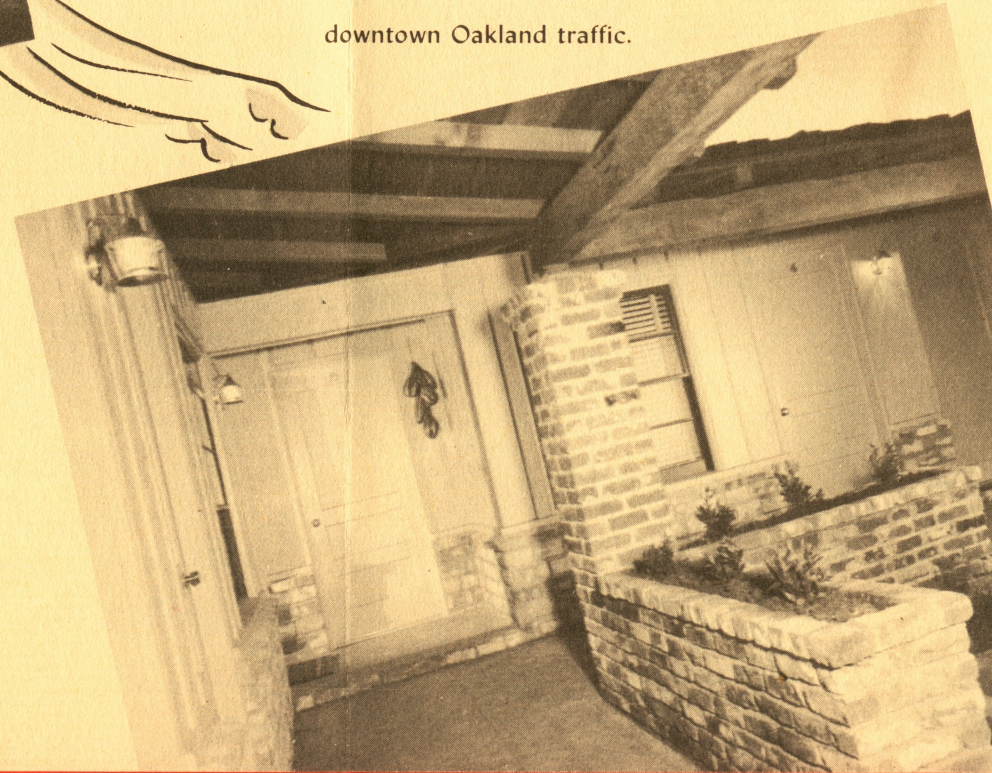
An Ideal Resort Hotel...

overnight, a week or a week-end, El Nido has every-
thing that can be desired in the way of deluxe
living accommodations.



Located ...

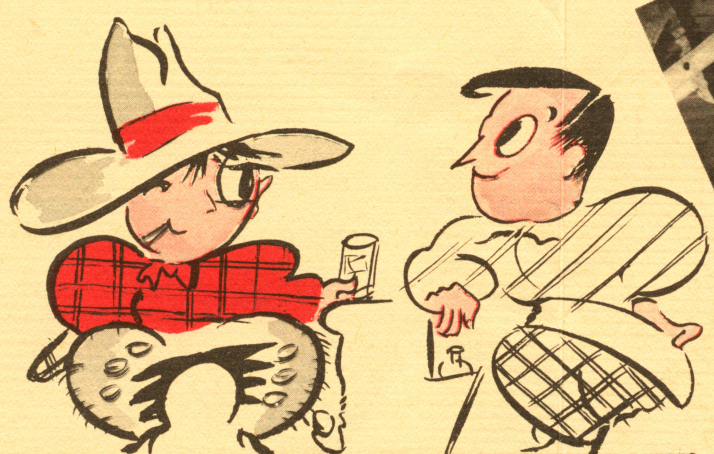
in the Heart of Happy Valley...



30 MINUTES OUT TUNNEL ROAD FROM BAY BRIDGE • EL NIDO RANCHO

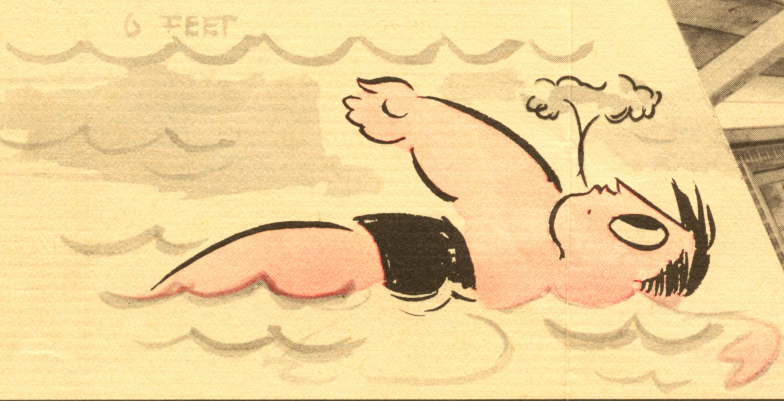
Indoor Sports

... the Bar and Restaurant



Out-of-Door Sports

... The El Nido Swimming Pool



Comfortable Beds,

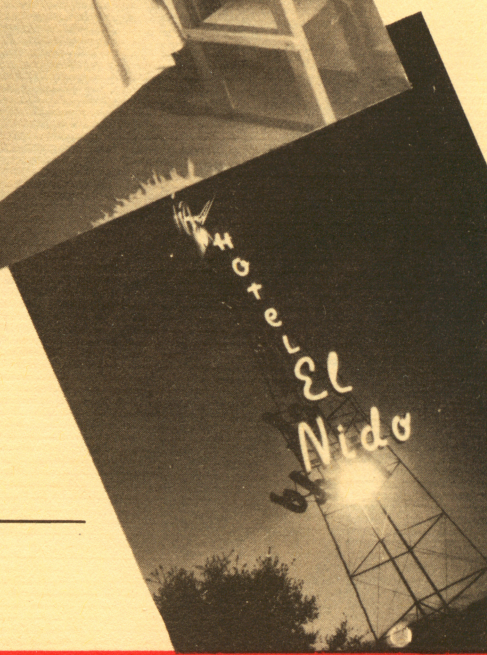
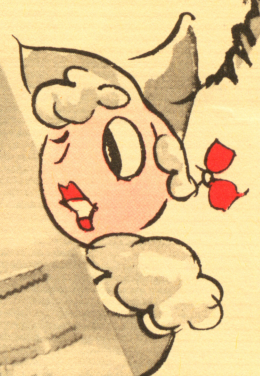
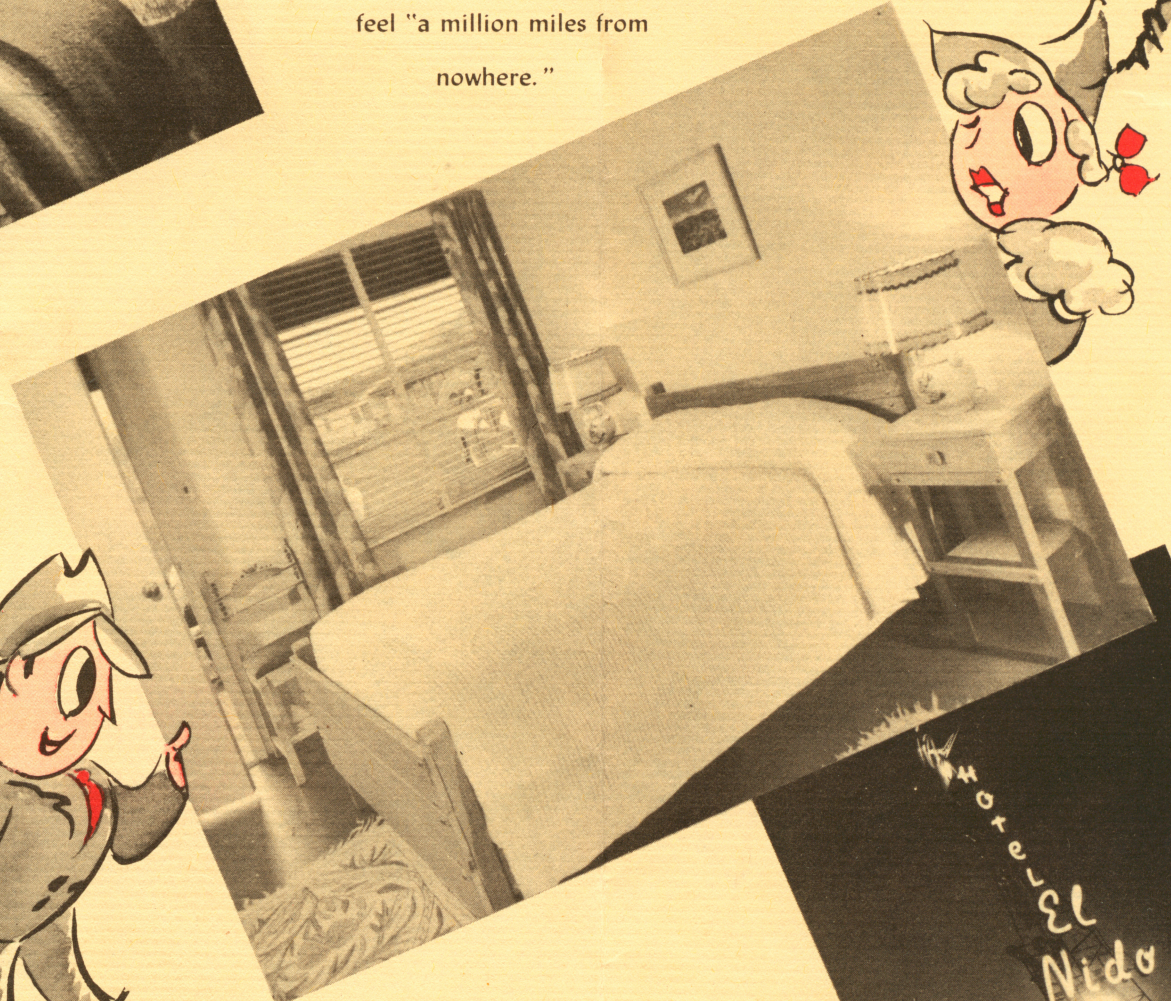
doubles or twins... the last word in modern heating units and bathroom appointments.

Telephone and radio in every room. Swimming pool for the use of El Nido guests and the finest dining room in Northern California, serving breakfast, luncheon and smorgasbord dinners.

Dancing is a nightly feature and the El Nido cocktail lounge boasts of the finest cocktails, bourbons and Scotch whiskeys.



El Nido Rancho...
luxury living at a modest cost...
typical Western appointments and decor. Only a few minutes driving distance from San Francisco and the fabulous East Bay, yet... nestled in the heart of a primitive valley that makes you feel "a million miles from nowhere."



30 MINUTES OUT TUNNEL ROAD FROM BAY BRIDGE • EL NIDO RANCHO